



Our Vision

What?

Public Investment Company Providing Capital To Early-Stage Cannabis Companies

Why?

Cannabis Is The Next New Investable Market

Who?

Team With Significant Cannabis Experience

How?

Bring Capital & Expertise To Competent Teams With Unique Ideas

Where?

Full Cannabis Vertical With An Initial Focus On Canada, Europe With An Eye On The U.S.

Value?

Target Investments That Can Generate 10x ROI Within 3 Years

To Sum Up Our Strategy....

We are offering investors exposure to a diversified and professionally managed portfolio of early-stage (i.e. largely private) investments in the evolving global cannabis market in a publicly-traded investment company (TSXV/CSE: TCI). We believe cannabis is the next new investable market and represents a unique opportunity to capitalize on a new industry with already established demand (\$140 billion global market as per the UN World Drug Report) – for comparison, the internet and social media markets had no pre-existing demand.

Unlike some other teams providing capital to the space, the CBI² team has a significant amount of investment banking transactional experience as well as legal advisory and direct investing experience, and are particularly skilled at adding value to early-stage management teams and positioning a company for a successful exit – a key catalyst that really drives investment returns. But, the real unique feature of our group is that we have direct cannabis operating experience – we are founders, directors and senior officers of two late stage licensed applicants and a director of a cannabis retail franchisor.

The cannabis market is lacking business and financial expertise and we want to be more than just a capital provider to the sector. We plan to leverage our experience, expertise and industry relationships to take active roles in our portfolio companies to ensure they build a company that is either an attractive acquisition target or has the potential to realize a premium market valuation as a public company.

Sonny Mottahed Chairman, President & CEO

Sonny is currently the CEO & Managing Partner of Black Spruce Merchant Capital (“Black Spruce”), a boutique corporate finance advisory firm, and the Chairman & CEO of 51st Parallel Life Sciences (“51st”), a late-stage ACMPR applicant company both based in Calgary, Alberta.

David Cheadle CFO

David has held lead roles in executing over 100 investment banking assignments with an aggregate value in excess of \$5 billion in his 10+ years in the investment banking business. David is currently a Managing Partner of Black Spruce and CFO of 51st and previously held the position of Vice President, Investment Banking at Raymond James and Canaccord Genuity.

Gregg Turnbull Director

Greg Turnbull, QC is partner at McCarthy Tétrault, in the firm’s Business Law Group in Calgary. Gregg provides advice on various corporate finance transactions and has been actively involved in the initial public offerings for more than 40 companies and has acted as a director or officer for more than 35 companies.

Matteo Volpi Director

Matteo Volpi is a highly accomplished executive with 20+ years of leadership experience directing operations management, strategies, negotiations, supply chain optimization, business development, public / government relations, aligning overall strategy and business plans. As a resourceful problem solver, with skilled ability to optimize logistics, Matteo has strong team building skills coordinating cross-functional groups to accomplish objectives and meet critical deadlines in high-growth and diverse environments.

Bill Macdonald Executive Vice President and Director

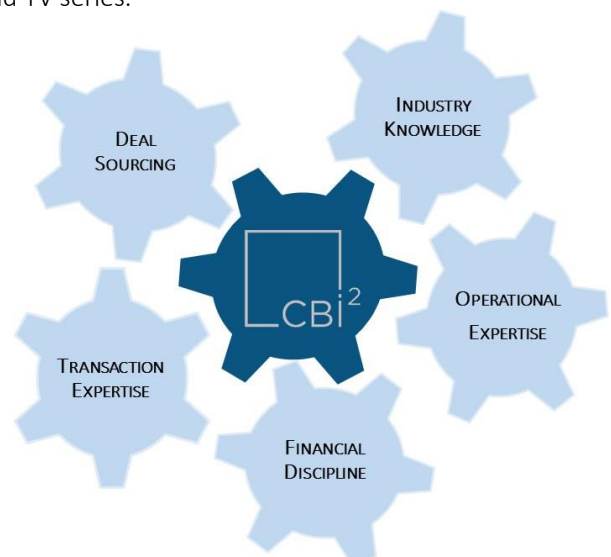
Bill has a wealth of private equity experience, having deployed capital in over 60 private start-ups since 2001 for a Toronto family office. Bill currently serves on the Board of Grunewahl Organics an Alberta-based pre-license applicant and is a Director of Inner Spirit Holdings, the only cannabis-related company to become a member of the Canadian Franchise Association.

Jason Kujath General Counsel

Jason is the co-founder, President and COO of 51st and is responsible for guiding it through the process of applying to Health Canada for a license to produce/distribute. Jason is also a member of the Alberta-based task force dedicated to providing stakeholder input to the provincial government on the legalization of cannabis.

Chad Oakes Director

Chad Oakes is a producer and writer, known best for “Hell on Wheels”, “Fargo”, and “Broken Trail”. Chad is currently the Co-Chairman of Nomadic Pictures Corp, a Calgary based production company developing, financing and producing features, movies-of-the-week, mini-series and TV series.



We Are More Than Capital Providers



Complete Team

We will look to partner with highly competent entrepreneurs and leverage our expertise and industry relationships to build a complete team with a skilled and active board of directors.



Strategy and Execution

Our extensive experience working with embryonic start-ups and our hands-on approach will ensure our portfolio companies develop clear and realistic strategies and ensure capital is deployed effectively and costs are managed.



Market Intelligence

We are actively involved with two emerging cultivators and have developed a strong understanding of the industry's dynamics and are in a position to help grow our portfolio companies by keeping an "ear to the ground".



Business Development

Ensure our portfolio companies complete accretive acquisitions by leveraging our significant access to deal flow and our extensive experience in identifying, screening, and evaluating acquisition opportunities.



Corporate Finance

Raising capital and positioning for an exit are crucial for start-up companies. The team at CBI² are capital markets experts that specialize in strategic financing and understand how to position a company for a successful exit.



CBI² will back passionate entrepreneurs who think differently, move quickly, and are committed to leading the cannabis industry's global evolution

Guiding Investment Criteria – Strategically Investing In Start-Ups

